



Position: Product Manager/Sr. Product Manager, Medical Marketing

JOB DESCRIPTION:

This position will have primary responsibility for managing the Company's Medical Marketing programs. Develops and coordinates educational programs and resources to support and supplement sales force activities.

ESSENTIAL DUTIES & RESPONSIBILITIES:

- Responsible for effective implementation of peer-to-peer initiatives including live speaker programs, webinars and satellite symposia and major scientific meetings.
 - Identification of Speaker candidates.
 - Manage ongoing Speaker Bureau training.
 - Oversight and optimization of budget, expenses and ROI of assigned projects.
- Ongoing and frequent communication with speakers, KOL's, industry association partners.
- Works with the Medical Science Liaison team to ensure speakers are trained and well-equipped to deliver promotional presentations.
- Manages Webex series (vendor management, communication to the field, training of faculty, facilitating onsite expert program).
- Work with sales operations to track ROI on all Peer to Peer programs.
- Manages annual speaker compensation compliance.
- Serves as liaison between the internal marketing department and external vendors (i.e. Speaker Bureau vendor and Webex vendor).
- Identifies, develops, and maintains relationships with Key Opinion Leaders to increase advocacy for HTX-011 within the pharmaceutical industry.
- Manages contracts and other agreements with third parties from contract development through fulfillment and payment.
- Manages content development and changes for all peer-to-peer materials (training materials, slide deck updates, etc.)
- Works with members of the PRC team (Regulatory, Legal, Medical) to finalize all promotional speaker materials and training programs.
- Collaborates with in-line brand product manager in the development and tactical implementation of marketing programs.
- Works directly with sales training to ensure timely development of training materials.
- Reviews all assigned projects to ensure GPP compliance.

REQUIREMENTS:

- BS/BA degree or equivalent experience.
- 5+ years of pharmaceutical industry experience, hospital products required. This experience could include marketing, scientific, or medical disciplines within the pharmaceutical industry.
- 2 + years pharmaceutical product management experience strongly preferred.
- Past experience in the therapeutic area of pain management (analgesia/anesthesia) preferred.



- Excellent oral and written communication skills as well as effective interpersonal skills.
- Strong organization, prioritization and project management skills, with demonstrated ability to manage multiple tasks.
- Adept in MS Office environments; Word, Excel, PowerPoint, MS Outlook, etc.
- Demonstrated attention to detail.
- Ability to act independently, yet work as a part of a team.
- Ability to travel up to 25% within the U.S.

The above description is intended to describe the general nature of the job and may include other duties as assumed or assigned; it is not intended to be all inclusive or limit the duties of the position.

EOE